



**Bethesda Soccer Club**

1. This Sponsorship Agreement is entered into on \_\_\_\_\_, 2018, by and between Bethesda Soccer Club (“Club”) and \_\_\_\_\_ (“Sponsor”) for the purpose of establishing the terms under which Sponsor will undertake a sponsorship of the Bethesda Premier Cup Soccer Tournament (“Tournament”) scheduled for November 9-11, 2018 (Girls’ Tournament) and November 16-18, 2018 (Boys’ Tournament).
2. Sponsor is designated as a Field Event Sponsor, in return for which designated Sponsor shall: (1) pay to the Club the sum of \$1,500 (One thousand five hundred dollars) no later than October 16, 2018; and (2) Timely provide to the Club or Tournament the following goods, services or other in-kind materials (as specified herein):  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_.
3. Sponsor is entitled to the following benefits and opportunities:
  - a. Sponsor would select one of the main tournament playing sites to sponsor, which include SoccerPlex, Olney Boys and Girls Club, Polo Grounds, Summerhill Farm, or Muldoons Farm.
  - b. Advertisement on Virtual Event Bag – Sponsor Categories
  - c. Inclusion of the Sponsor’s name or logo on the BSC tournament web site, social media, hotel site, virtual team bag, and on such other Tournament materials and signage as is appropriate, provided that Sponsor timely provides its chosen logo or nameplate for such use.
  - d. Corporate name will be used in signage, at registration and in printed promotional material.
  - e. Sponsor may set up its own booth at fields or at Tournament Headquarters for distribution of literature, promotional gifts or other materials acceptable to the Club, or for demonstration of products as acceptable to the Club, provided that Sponsor: (1) notifies Club not later than October 16, 2018 of its intentions to utilize this benefit; and (2) supplies all furnishings, backdrops and related materials need for the distributions or demonstrations, other than one standard folding table and two standard chairs provided by Club. Any charges for electrical or other utility hookups in connection with the distribution or demonstrations will be borne by Sponsor.
  - f. Corporate logo will be placed on all corner flags at the field site the sponsor has selected.
4. Sponsor holds Club harmless for any and all liabilities caused by or resulting from Sponsor’s participation in the Tournament and related activities.
5. Sponsor agrees to secure timely any and all permits or other governmental approval required for its activities as a sponsor.

**2018 BETHESDA PREMIER CUP TOURNAMENT FIELD SPONSORSHIP AGREEMENT**

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6. If the Tournament is canceled prior to team registration on November 9, 2018 (Girls) or November 18, 2018 (Boys), for reasons of weather or any other circumstances, Sponsor’s cash payment will be returned in full. If team registration is held but no games are played for reasons of weather or any other circumstances, one half of Sponsor’s cash payments will be returned. If some but not all scheduled games are played, there shall be no return of any portion of Sponsor’s cash payments.
7. The Club agrees that Sponsor shall have the option to renew its Sponsorships for the 2019 Tournament provided that such option is executed not later than June 1, 2019, under the terms and conditions set by the Club for 2019 Sponsorships.
8. Sponsor agrees to adhere to all requirements and directions either set by the Club in its discretion or required by the Club to be imposed in consideration of the health, safety, general welfare and orderly conduct of the Tournament and its participants and spectators.
9. Sponsor required to return signed Principal Sponsor Agreement and payment to BSC team representative by October 16, 2018.

Acknowledged and accepted by:

\_\_\_\_\_ Name of Sponsor  
\_\_\_\_\_ Printed name and title of authorized official  
\_\_\_\_\_ Signature and Date  
\_\_\_\_\_ Address  
\_\_\_\_\_ Telephone Number  
\_\_\_\_\_ Email Address

Acknowledged and accepted by BETHESDA SOCCER CLUB.

\_\_\_\_\_ Printed name and title of authorized official  
\_\_\_\_\_ Signature and Date  
\_\_\_\_\_ Printed name and team of individual securing sponsorship